

# GRANT COUNTY RESOLUTION R-13-12

## A Resolution in Support of New Mexico State Senate Bill 199 Tour of the Gila Program

**Whereas** the SRAM Tour of the Gila cycling race has attracted hundreds of racers, major cycling teams, race staff and cycling fans numbering in the thousands to the Grant County area continuously, since 1987; and

**Whereas** the SRAM Tour of the Gila is recognized as one of the largest “engines” driving increased Tourism and economic development in the region each year; and

**Whereas** a Western New Mexico University economic impact analysis of the 2012 SRAM Tour of the Gila indicates that the total economic benefit from the event, to the Grant County economy, was \$561,531; and

**Whereas** State Senator Howie Morales, recognizing the limited budget for the SRAM Tour of the Gila, has authored and introduced Senate Bill 199, which appropriates \$150,000 to increase marketing, public relations and advertising, while also promoting the race and the region through Webcasts, “Tour Tracker” and website enhancement; and

**Whereas** Grant County and the Town of Silver City offer substantial support in funding and resources, and, with hundreds of local volunteers, come together each year to make the SRAM Tour of the Gila a success; and

**Whereas** Senate Bill 199 would enable the State of New Mexico to partner with Local Government and other local entities in promotion of the SRAM Tour of the Gila, enhancing economic development and tourism in Southwest New Mexico,

**Now, Therefore, Be It Resolved By The Grant County Board Of Commissioners** that we do support and encourage the passage and adoption of Senate Bill 199 (Morales), regarding an appropriation to benefit the SRAM Tour of the Gila.

**Passed, Approved and Adopted** by this 21<sup>st</sup> day of February, 2013.

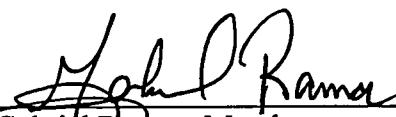
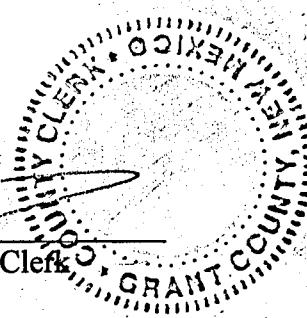


Brett Kasten, Chairman

ATTEST:



Robert Zamarripa, County Clerk



Gabriel Ramos, Member



Ron Hall, Member